

E₂₅

PARTNERSHIP PROPOSAL

May 15th, 2025

GRAND QUAI DU VIEUX PORT DE MONTRÉAL

THE EVENT

E25 is an interactive event that highlights the business concepts of the LaSalle College Fashion Marketing graduates as well as recognizing individual excellence in various fields.

In collaboration with industry experts and our official partner, we will award one deserving team with the **BEST BUSINESS CONCEPT AWARD** of E25!

E24 Recap



See the links below

E25 IN NUMBERS



30 Business Concepts

5 Finalist Teams

8 Individual Recognition Awards

700+ Live Spectators

1 Best Business Concept Award

LCI - CAPTIVE AUDIENCE

LASALLE COLLEGE INTERNATIONAL

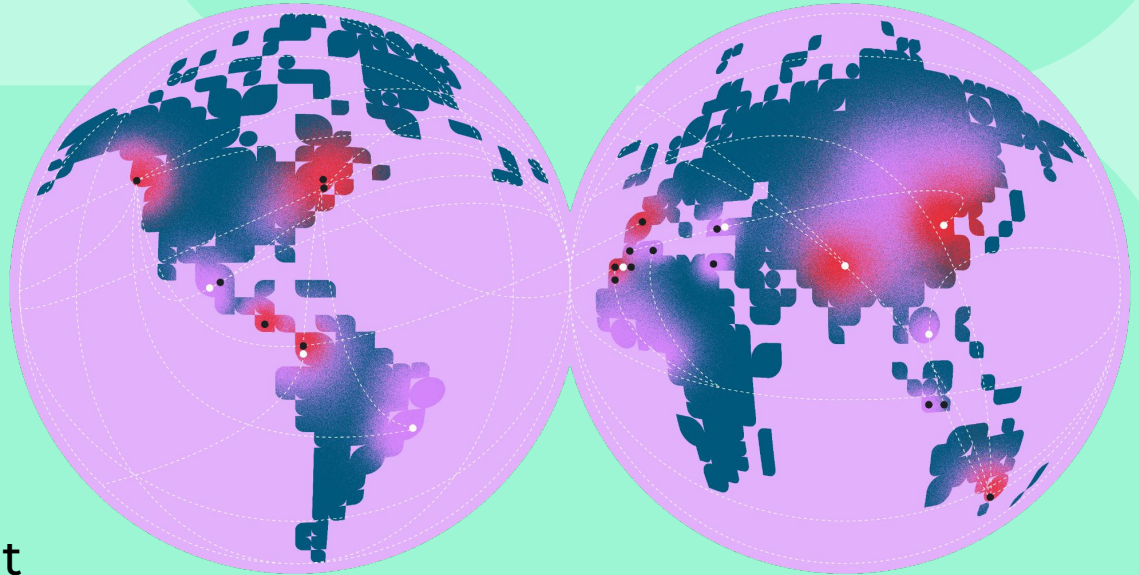
21 Campuses

5 Continents

2 000 Faculty Members

5 000 Montreal Campus
Student Body

15 000 Worldwide Student
Body



OUR SOCIALS

@COLLEGELASALLE

@ENTREPRISEMODE



23.8 k
followers

1,800
followers



32 k
followers

522
followers



118 k
followers

1.7k
followers



37.4k
followers

Working
on it
;-)

EVENT VISIBILITY



THE EVENT

Official Partner - Our event in collaboration with your company.

AWARDS

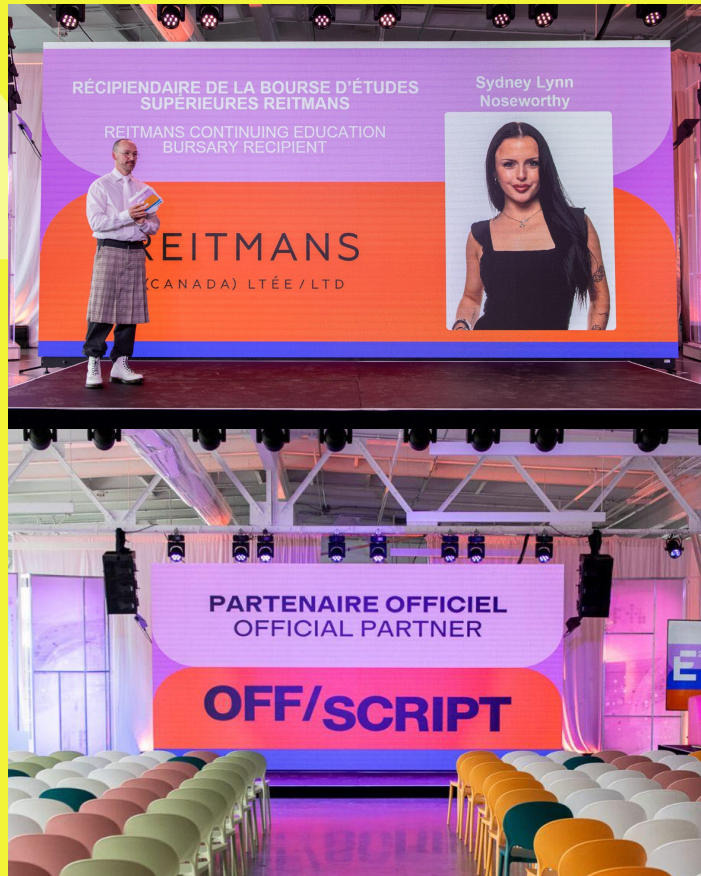
You are the official partner of one of our many awards.

ACTIVATION SPACE

A branded space during our event featuring your products and/or services.

AND MORE...

EVENT VISIBILITY



ON SCREEN

Your company logo on screens and the possibility of a video projected on the screens during our event.

ON STAGE

Opportunity of an on-stage appearance by your company representative.

INTERACTIVE SOUVENIR PROGRAM

Your hyperlinked company logo featured in our official Interactive Souvenir Program shared across the entire ENTREPRISE community.

MEDIA VISIBILITY

SOCIAL MEDIA

Featured posts and stories showcasing your company across our social media platforms.

WEBSITE

Logo of your company featured on our [website](#).

PRESS RELEASE

Mention of your company in the press release sent to media, influencers & bloggers from the official LCI database.

POSTER

+ SAVE THE DATE

+ VIP INVITATION

Official Partner - Your company logo will be featured on our official poster, save the date & VIP invitation.

BEYOND E25

NETWORKING OPPORTUNITIES BEYOND THE EVENT

ON-CAMPUS ACTIVATIONS

Brand your on-campus presence for visibility to LaSalle College Montreal's student body of over 4,000 students.

- Midis-Industries
- Open House events
- Targeted Outpost Merchandising
- Pedagogical Collaborations

VIP RECRUITMENT OPPORTUNITIES

- Participate in LaSalle College Montreal's Annual Fashion Career Fairs
- Host career-oriented workshops
- Access to hundreds of student portfolios & job posting opportunities across the LCI worldwide network.



12k DIAMOND PACKAGE OFFICIAL PARTNER

Availability: 1

\$12,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, pedagogical collaboration...) Tax deduction receipt available.

A \$1,000 cheque presented to the **“Best Business Concept Award”** by your company representative on stage (included with your financial participation).

9K PLATINUM PACKAGE MAJOR PARTNER

Availability: 1

\$9,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

AWARDING THE 4 FINALIST TEAMS - \$500 to each of the 4 runner up teams on stage + event activation (included with your financial participation).

6K CRYSTAL PACKAGE DREAM INTERNSHIP AWARD

Availability: 1

\$6,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt

Announcement of the “Dream Internship” (12-week paid Dream Internship) awarded to a deserving graduate by your company representative on stage.

3K GOLD PACKAGE - OPTIONS

INDIVIDUAL RECOGNITION AWARDS

Availability: Unlimited

\$3,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) + Tax deduction receipt available.

Choose from one of the options for a \$1,000 cheque presented to the winning student by video recording played on stage:

OPTION A

Academic Excellence Award

Availability: 1

Your video recording played on stage announcing a \$1,000 cheque to the top academic student of the graduating cohort.

(Included in your financial participation)

OPTION B

Continuing Education Award

Availability: Unlimited

Your video recording played on stage announcing a \$1,000 scholarship towards continuing education to a deserving graduate.

(Included in your financial participation)

OPTION C

Faculty Award of Excellence

Availability: 2 (1 English + 1 French)

Your video recording played on stage announcing a \$1000 cheque presented to the winner of the "Faculty Award of Excellence."

(Included in your financial participation)

OPTION D

Fashion Trip Award - NYC

Availability : Unlimited

Your video recording played on stage announcing a \$1,000 cheque towards a future LaSalle College Fashion Trip to NYC.

(Included in your financial participation)

OPTION E

Fashion Trip Award - EUROPE

Availability : Unlimited

Your video recording played on stage announcing a \$1,000 cheque towards a future LaSalle College European Fashion Trip to London, Paris, Barcelona, etc.

(Included in your financial participation)

OPTION F

Entrepreneurial Award

Availability : 1

Your video recording played on stage announcing a \$1,000 cheque to a deserving student in support of a personal fashion idea.

(Included in your financial participation)

1k SILVER PACKAGE

Availability: Unlimited

\$1,000 + opportunities to supplement with additional contributions (i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

500\$ BRONZE PACKAGE

Availability: Unlimited

\$500 + opportunities to supplement with additional contributions (i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.



\$25k

Availability: Unlimited

IS **E₂₅** NOT ENOUGH FOR YOU?
Let's talk FCL - Festival Collège LaSalle

May 12th to 17th, 2025

Reach out to us if you are interested in investing beyond the ENTREPRISE experience.

We can discuss ideas for your visibility throughout the FESTIVAL COLLÈGE LASALLE week!

Levels	Visibility during the event and on media						Opportunity to choose from these networking activities beyond the event			Tickets for event
	Logo on our website	Logo projected on the screen during our event	Possibility of projecting your company's promotional video on the screens during the event	Mention of your company in press release, sent to influencers and bloggers from our database	Official partner of one of our many rewards	Your hyperlinked company logo appears in our official interactive souvenir program	Sponsorship Opportunity	Campus Activation	Vip recruitment opportunity	
12K DIAMOND Official partner	X	X	X	X	1	X	X	X	X	8
9K PLATINUM MAJOR PARTNER	X	X		X	4	X	X	X	X	6
6K CRYSTAL Dream internship price	X	X		X	1	X				4
3K GOLD Recognition award Dream internship award	X	X		X	1	X				4
1K SILVER	X	X		X		X				2
500\$ BRONZE	X	X		X		X				2

THANK YOU TO OUR LONG STANDING PARTNERS

OFF/SCRIPT

Psycho  Bunny ARDENE



DYNAMITE
GARAGE



REITMANS
(CANADA) LTÉE / LTD

FRANK LYMAN
MONTREAL



LAURA
CANADA

l'intervalle



TO BECOME A PARTNER OF



CONTACT US AT
entreprise@collegelasalle.com

SAVE THE DATE
May 15th, 2025

GRAND QUAI DU
VIEUX PORT DE MONTRÉAL

FOLLOW US
@ENTREPRISEMODE

