

PARTNERSHIP PROPOSAL



E23

AN EVENING OF LEARNING & SHARING

E23 is an interactive event that highlights the business concepts of the LaSalle College Fashion Marketing graduates as well as recognizing individual excellence in various fields.

With the help of our industry experts, along with a surprise expert, our audience will award one deserving team with the **BEST BUSINESS CONCEPT AWARD** of E23.



E23

E23 IN NUMBERS



16 Business Concepts

1 Host

3 Industry Experts + **1** Surprise Industry Expert

800 Live Spectators

1 000 Views (Virtual auditorium)

7 Semi-Finalist Teams On Stage

4 Expert's Choice Finalist Teams

1 Public's Pick - Best Business Concept Award

E23

LCI - CAPTIVE AUDIENCE

LASALLE COLLEGE INTERNATIONAL

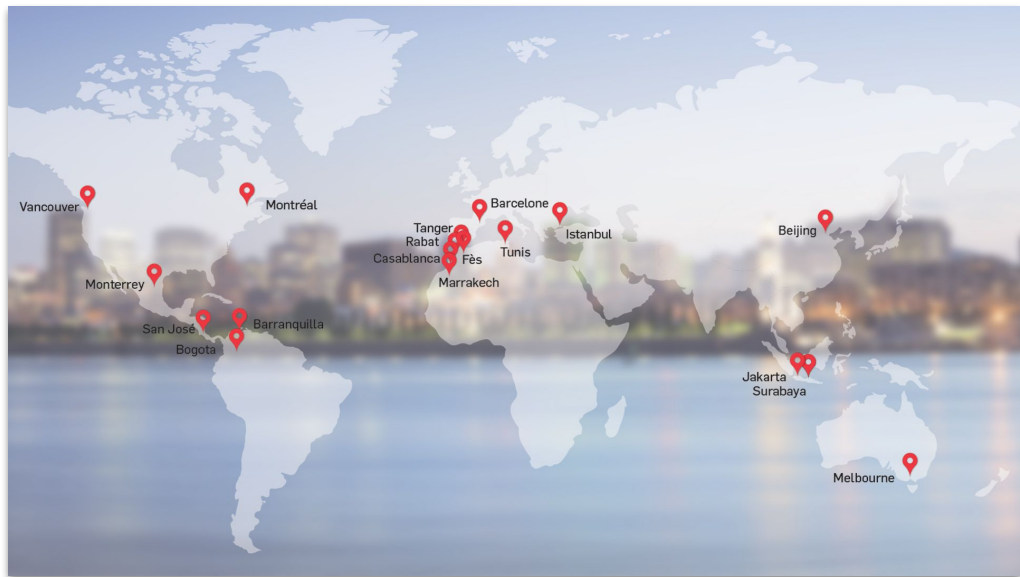
23 Campuses

5 Continents

3 000 Faculty Members

5 000 Montreal Campus Student Body

17 000 Student Body Worldwide



E23

MEDIA VISIBILITY

SOCIAL MEDIA

Featured posts and stories showcasing your company across our social media platforms.

WEBSITE

Logo of your company featured on our [website](#).

PRESS RELEASE

Mention of your company in the press release sent to media, influencers & bloggers from the official LCI database.



POSTER + SAVE THE DATE + VIP INVITATION

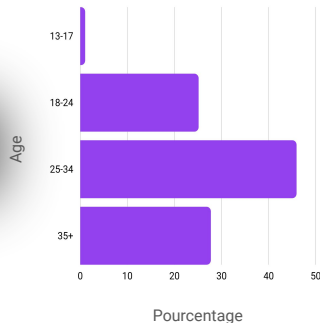
Your company logo will be featured on our official poster, save the date & VIP invitation.

E23



WE ARE CONNECTED

AUDIENCE STATS

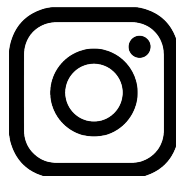


@COLLEGELASALLE

@ENTREPRISEMODE



115 k
followers



17,7 k
followers



25 k
followers



1k
followers

1 701
followers

1 623
followers

175
connections

100
followers

We are
new, but
have big
plans!



E23



EVENT VISIBILITY

ON SCREEN

Your company logo projected on the screens during our event.

Your company promotional video projected on the screens during our event.

ON STAGE

On-stage appearance by your company representative.

INTERACTIVE SOUVENIR PROGRAM

Your hyperlinked company logo featured in our official Interactive Souvenir Program - sent to official ENTREPRISE MODE data

E23



NAMING RIGHTS

THE EVENT

Official Partner - Our event in collaboration with your company.

AWARDS

You are the official sponsor of one of our many awards.

ACTIVATION SPACE

A branded space during our event featuring your products and/or services.

NETWORKING OPPORTUNITIES

COLLEGE ACTIVATION

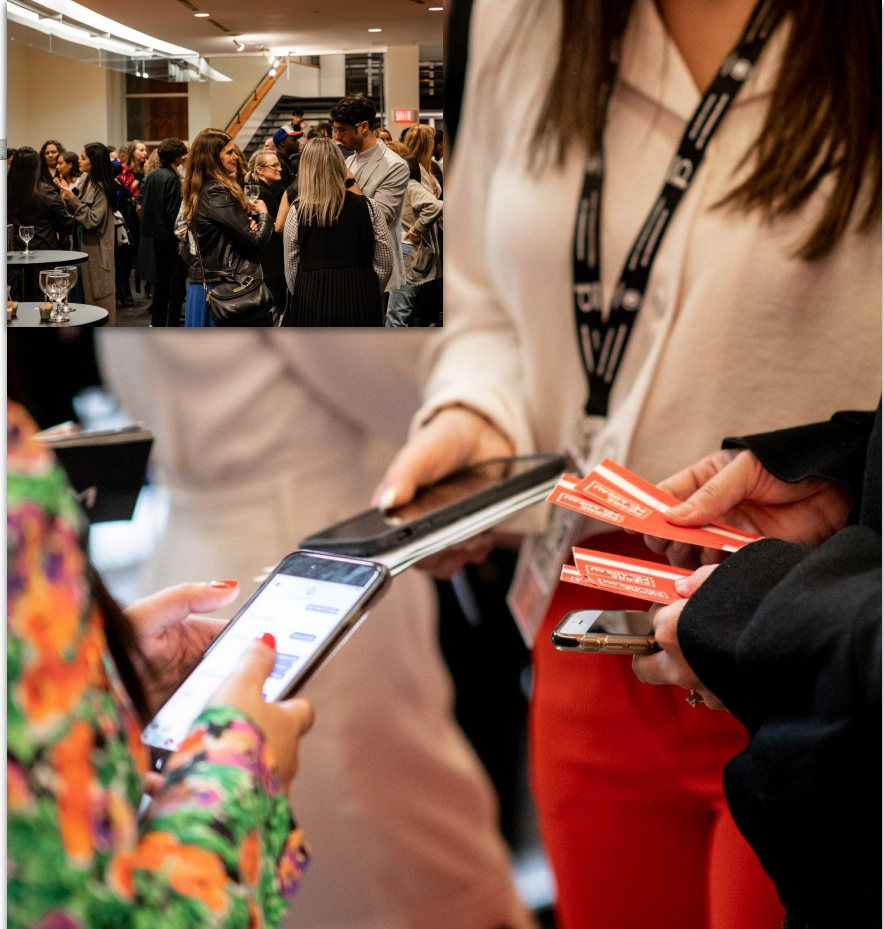
Create an event with access to LaSalle College Montreal's entire student body of 5,000 students.

FASHION CAREER FAIR

participate in LaSalle College Montreal's Annual Fashion Career Fair.

LCI NETWORK

Access to hundreds of student portfolios & post jobs across LCI worldwide network.



E23

GLOBAL PARTNER BENEFITS

	12K DIAMOND OFFICIAL PARTNER (Availability: 1)	9K PLATINUM CUSTOMIZED PACKAGE (Availability: 1)	6K CRYSTAL DREAM INTERNSHIP (Availability: 1)	3K GOLD INDIVIDUAL RECOGNITION (Availability: Unlimited)	1K SILVER (Availability: Unlimited)	\$500 BRONZE (Availability: Unlimited)
Official Partner - Our event in collaboration with your company.	●					
Logo on poster, invitation, save the date, & Interactive Souvenir Program (cover)	●					
Entreprisemode Facebook Post(s)	3	3	2	1		
LaSalle College Facebook Post	1					
Entreprisemode Instagram Post(s)	3	3	2	1		
LaSalle College Instagram Post	1					
Entreprisemode Instagram Story (ies)	3	3	2	1	1	1
LaSalle College Instagram Story	1					
Entreprisemode Tik Tok Post(s)	3	3	2	1	1	

12K

DIAMOND PACKAGE

OFFICIAL PARTNER

Availability: 1

\$12,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

A \$1,000 cheque presented to the “**Best Business Concept Award**” (voted by the public) by your company representative on stage (included with your financial participation).

9K

PLATINUM PACKAGE

BESPOKE PACKAGE - LET'S BUILD IT TOGETHER!

Availability: 1

\$9,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

Announcement of the 4 “**Experts Choice Awards**” by your company representative on stage, awarding a \$500 to each team (included with your financial participation),

6K

CRYSTAL PACKAGE

DREAM INTERNSHIP AWARD

Availability: 1

\$6,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

Announcement of the “Dream Internship” (12-week paid Dream Internship) awarded to a deserving graduate by your company representative on stage

3K GOLD PACKAGE - OPTIONS

INDIVIDUAL RECOGNITION AWARDS

Availability: Unlimited

\$3,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

Choose from one of the options for a \$1,000 cheque presented to the winning student by a company representative on stage

OPTION A

Academic Excellence Award

Availability: 1

On stage presentation of a \$1,000 cheque to the top academic student of the graduating cohort.
(Included in your financial participation)

OPTION B

Continuing Education Award

Availability: Unlimited

On stage presentation of a \$1,000 scholarship towards continuing education to a deserving graduate.
(Included in your financial participation)

OPTION C

Faculty Award of Excellence

Availability: 2

On stage presentation of a \$500 cheque presented to each of the 2 winners of the "Faculty Award of Excellence." (FR/EN)
(Included in your financial participation)

OPTION D

Fashion Trip Award

Availability : Unlimited

On stage presentation of a \$1,000 cheque towards a future LaSalle College Fashion Trip to NYC.
(Included in your financial participation)

OPTION E

Fashion Trip Award

Availability : Unlimited

On stage presentation of a \$1,000 cheque towards a future LaSalle College European Fashion Trip to London, Paris, Barcelona, etc.
(Included in your financial participation)

OPTION F

Entrepreneurial Award

Availability : 1

On stage presentation of a \$1,000 cheque to a deserving student in support of a personal fashion idea.
(Included in your financial participation)

1K SILVER PACKAGE

Availability: Unlimited

\$1,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

\$500 BRONZE PACKAGE

Availability: Unlimited

\$500 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise, subscription, collaboration...) Tax deduction receipt available.

THANK YOU TO OUR LONG STANDING PARTNERS

KIM&CO.

AGEL
Association générale des étudiants du Collège LaSalle

the
kersheh
group

raphaëlU
Créateurs d'uniformes scolaires



T
TÉLI

ARDENE

O|X|F|O|R|D

BONLOOK

ALDO

DYNAMITE

l'intervalle

BESTSELLER*


LAMBERT

 Newman Staffing Group

 Piscine
MARTIN BANVILLE

GIANT TIGER  TIGRE GÉANT

Reitmans

LE CHÂTEAU

C La CANADIENNE
MONTREAL

MICHAEL KORS



LE 2 MAI À 19 H

Découvrez les projets entrepreneuriaux des finissants
en Commercialisation de la mode

BILLETS
20\$



CENTRE PIERRE-PÉLADEAU

300, blvd de Maisonneuve E., Montréal
entreprisemode.com | [@entreprisemode](https://twitter.com/entreprisemode)

