

PARTNERSHIP PROPOSAL

E22 APRIL 26, 2022
CENTRE PIERRE-PÉLADEAU



AN EVENING OF LEARNING & SHARING

E22 is an interactive event that highlights the entrepreneurial business concepts of the LaSalle College Fashion Marketing graduates as well as recognizing individual excellence in various fields. With the help of our three industry experts, **Inder Bedi** - BEDI STUDIOS, **Zach Macklovitch** - SAINTWOODS and **Freddie Powers** - SSENSE our audience will award one deserving team with the **BEST BUSINESS CONCEPT AWARD** of E22!



Inder Bedi
BEDI STUDIOS



Zach Macklovitch
SAINTWOODS



Freddie Powers
SSENSE

E22

E22 IN NUMBERS



1 Host

3 Industry Experts

16 Business Concepts

800 Live Audience Members

5,000 Potential Livestream Audience Members

6 Semi-Finalist Teams

3 Expert's Choice Winners

1 Public's Pick - Best Business Concept Award

E22

LCI IN NUMBERS

LASALLE COLLEGE INTERNATIONAL

23 Campuses

5 Continents

3,000 Faculty Members

17,000 Captive Student Body
Worldwide



E22

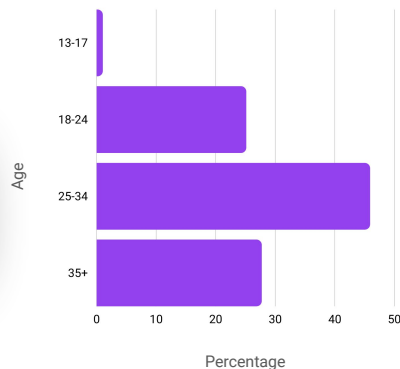


MEDIA VISIBILITY

SOCIAL MEDIA

Featured posts and stories showcasing your company across our social media platforms.

AUDIENCE STATS



WEBSITE

Logo and hyperlink of your company featured on our website

www.entreprisemode.com

POSTER + SAVE THE DATE + INVITATION

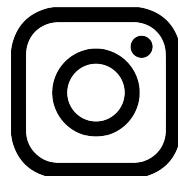
Your company logo will be exclusively featured on our official poster, save the date & invitation.

(Diamond Partner)

WE ARE CONNECTED



114 k
followers



15.2 k
followers

@COLLEGELASALLE

@ENTREPRISEMODE

1,701
followers

1,607
followers

E22





EVENT VISIBILITY

EVENT

Your company's logo and visuals projected on the screens during our event.

SOUVENIR PROGRAM

Your company's logo featured within our souvenir compilation immortalizing the memorable moments and winners of the various awards.

E22

NETWORKING OPPORTUNITIES

COLLEGE ACTIVATION

Create an event with access to LaSalle College Montreal's entire student body of 6,000 students.

LCI NETWORK

Access to thousands of student portfolios, job posting opportunities and access to LaSalle College's Annual Career Fair.



E22





E22

NAMING RIGHTS

THE EVENT

In collaboration with your company.

(Diamond Partner)

AWARDS

Become the official sponsor of one of our many awards.

ACTIVATION SPACE

A branded space during our event with your products and/or services.

(provided and managed by your company)

Global Partner Benefits						
	12K Diamond Official Partner <small>(Availability: 1)</small>	9K Platinum Customized Package <small>(Availability: 1)</small>	6K Crystal Dream Internship Award <small>(optional)</small> <small>(Availability: 1)</small>	3K Gold Individual Recognition Awards <small>(Availability: 3+)</small>	1K Silver <small>(Availability: Unlimited)</small>	\$500 Bronze <small>(Availability: Unlimited)</small>
Official Partner of this year’s event	●					
Logo on Poster, “Save the Date”, Invitation & Souvenir Program	●					
Sponsored Awards Presented on Stage	1	4	1	1		
Facebook & Instagram Posts	4	3	2	1		
Facebook & Instagram Stories	6	5	4	3	2	1
Interactive Logo on Website & Souvenir Program	●	●	●	●	●	●
Logo Projected During Event	●	●	●	●	●	●
Networking Opportunities	●	●	●	●	●	●
VIP Tickets to the Event	6	6	4	4	2	2

12K

DIAMOND PACKAGE

OFFICIAL PARTNER

PACKAGE AVAILABILITY: 1

\$12,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise...) Tax deduction receipts available.

MEDIA VISIBILITY

- EXCLUSIVE placement of your logo on our poster
- Placement of your logo on our "Save the date" & invitation
- Visibility on our website www.entreprisemode.com (your logo hyperlinked, driving traffic to your website)
- 4 Posts on our Instagram & Facebook platforms
- 6 Stories on our Instagram & Facebook platforms
- Placement of your logo on our **Souvenir Program**

EVENT VISIBILITY

- Company exposure & projections of your logo during our event
- Visibility on our **Souvenir Program**
- A \$1,000 cheque presented to the "**Best Business Concept Award**" (voted by the public) by your company representative on stage
(included in your financial participation)

NETWORKING OPPORTUNITIES

- *Opportunity to host an event with access to the LaSalle College student body
- Access to thousands of student portfolios & job posting opportunities on our LCI Network
- *Access to hundreds of future employees at our Annual Career Fair at LaSalle College
- *Meet & Greet with industry professionals & graduate students at the event
- 6 VIP tickets to the event

NAMING RIGHTS

- Official partner of our event
- Announcement of the "**Best Business Concept Award**" by your company representative on stage
- *Optional activation of a branded space during our event with your products and/or services for connecting with our grads (provided and managed by your company)

*Virtual or physical (pending Covid-19 health restrictions)

9K PLATINUM PACKAGE

CUSTOMIZED PACKAGE - LET'S BUILD IT TOGETHER!

PACKAGE AVAILABILITY: 1

\$9,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise...) Tax deduction receipts available.

MEDIA VISIBILITY

- Visibility on our website www.entreprisemode.com
(your logo with a hyperlink driving traffic to your website)
- 3 posts on our Instagram & Facebook platforms
- 5 stories on our Instagram & Facebook platforms
- Placement of your logo on our **Souvenir Program**

EVENT VISIBILITY

- Company exposure & projections of your logo during our event
- Visibility on our **Souvenir Program**
- Four \$500 cheques presented to the winners of the **"Experts' Choice Awards"**
(included in your financial participation)

NETWORKING OPPORTUNITIES

- *Opportunity to host an event with access to the LaSalle College student body
- Access to thousands of student portfolios & job posting opportunities on our LCI Network
- *Access to hundreds of future employees at our Annual Career Fair at LaSalle College
- *Meet & Greet with industry professionals & graduate students at the event
- 6 VIP tickets to the event

NAMING RIGHTS

- Announcement of the three **"Experts Choice Awards"** by your company representative on stage
- *Optional activation of a branded space during our event with your products and/or services for connecting with our grads
(provided and managed by your company)

*Virtual or physical (pending Covid-19 health restrictions)

6K CRYSTAL PACKAGE

DREAM INTERNSHIP AWARD

PACKAGE AVAILABILITY: 1

\$6,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise...) Tax deduction receipts available.

MEDIA VISIBILITY

- Visibility on our website www.entreprisemode.com
(your logo hyperlinked, driving traffic to your website)
- 2 posts on our Instagram & Facebook platforms
- 4 stories on our Instagram & Facebook platforms
- Placement of your logo on our **Souvenir Program**

EVENT VISIBILITY

- Company exposure & projections of your logo during our event
- Visibility on our **Souvenir Program**
- **12-week paid Dream Internship** awarded to a deserving graduate by a company representative on stage

NETWORKING OPPORTUNITIES

- *Opportunity to host an event with access to the LaSalle College student body
- Access to thousands of student portfolios & job posting opportunities on our LCI Network
- *Access to hundreds of future employees at our Annual Career Fair at LaSalle College
- *Meet & Greet with industry professionals & graduate students at the event
- 4 VIP tickets to the event

NAMING RIGHTS

- Announcement of the “**Dream Internship**” by your company representative on stage
- *Optional activation of a branded space during our event with your products and/or services for connecting with our grads
(provided and managed by your company)

*Virtual or physical (pending Covid-19 health restrictions)

3K GOLD PACKAGE

INDIVIDUAL RECOGNITION AWARDS

PACKAGE AVAILABILITY: 3+

\$3,000 + opportunities to supplement with additional contributions
(i.e.: gift cards, merchandise...) Tax deduction receipts available.

MEDIA VISIBILITY

- Visibility on our website www.entreprisemode.com
(your logo hyperlinked, driving traffic to your website)
- 1 post on our Instagram & Facebook platforms
- 3 stories on our Instagram & Facebook platforms
- Placement of your logo on our **Souvenir Program**

EVENT VISIBILITY

- Company exposure & projections of your logo during our event
- Visibility on our **Souvenir Program**
- A cheque presented on stage to the winning graduates by your company representative
(see next page for options)

NETWORKING OPPORTUNITIES

- *Opportunity to host an event with access to the LaSalle College student body
- Access to thousands of student portfolios & job posting opportunities on our LCI Network
- *Access to hundreds of future employees at our Annual Career Fair at LaSalle College
- *Meet & Greet with industry professionals & graduate students at the event
- 4 VIP tickets to the event

NAMING RIGHTS

- Announcement of one of the **"Individual Recognition Awards"** by your company representative on stage
- *Optional activation of a branded space during our event with your products and/or services for connecting with our grads
(provided and managed by your company)

*Virtual or physical (pending Covid-19 health restrictions)

3K GOLD PACKAGE - OPTIONS

INDIVIDUAL RECOGNITION AWARDS

Choose from one of the options below to be presented to the winning graduates by your company representative on stage

~~OPTION A~~ **TAKEN**

~~Academic Excellence Award~~

~~Availability: 1~~

~~On stage presentation of a \$1000
cheque to the top academic
student of the graduating cohort.
(Included in your financial participation)~~

OPTION B

Continuing Education Award

Availability: Unlimited

On stage presentation of a \$1,000
scholarship towards continuing
education to a deserving graduate.
(Included in your financial participation)

~~OPTION C~~ **TAKEN**

~~Faculty Award of Excellence~~

~~Availability: 1~~

~~On stage presentation of a \$500
cheque presented to each of the 2
winners of the "Faculty Award of
Excellence." (FR/EN)
(Included in your financial participation)~~

1K SILVER PACKAGE

PACKAGE AVAILABILITY: UNLIMITED

\$1,000 + opportunities to supplement with additional contributions (i.e.: gift cards, merchandise...) Tax deduction receipts available.

MEDIA VISIBILITY

- Visibility on our website www.entreprisemode.com (your logo hyperlinked, driving traffic to your website)
- 2 stories on our Instagram & Facebook platforms
- Placement of your logo on our **Souvenir Program**

EVENT VISIBILITY

- Company exposure & projections of your logo during our event
- Visibility on our **Souvenir Program**

NETWORKING OPPORTUNITIES

- *Opportunity to host an event with access to the LaSalle College student body
- Access to thousands of student portfolios & job posting opportunities on our LCI Network
- *Access to hundreds of future employees at our Annual Career Fair at LaSalle College
- *Meet & Greet with industry professionals & graduate students at the event
- 2 VIP tickets to the event

NAMING RIGHTS

- *Optional activation of a branded space during our event with your products and/or services for connecting with our grads (provided and managed by your company)

*Virtual or physical (pending Covid-19 health restrictions)

\$500

BRONZE PACKAGE

PRODUCTS, SERVICES, OR FINANCIAL CONTRIBUTION

PACKAGE AVAILABILITY: UNLIMITED

\$500 value in product, service, or financial contributions
(i.e.: gift cards, merchandise...)

MEDIA VISIBILITY

- Visibility on our website www.entreprisemode.com
(your logo hyperlinked, driving traffic to your website)
- 1 story on our Instagram & Facebook platforms
- Placement of your logo on our **Souvenir Program**

EVENT VISIBILITY

- Company exposure & projections of your logo during our event
- Visibility on our **Souvenir Program**

NETWORKING OPPORTUNITIES

- *Opportunity to host an event with access to the LaSalle College student body
- Access to thousands of student portfolios & job posting opportunities on our LCI Network
- *Access to hundreds of future employees at our Annual Career Fair at LaSalle College
- *Meet & Greet with industry professionals & graduate students at the event
- 2 VIP tickets to the event

NAMING RIGHTS

- *Optional activation of a branded space during our event with your products and/or services for connecting with our grads
(provided and managed by your company)

*Virtual or physical (pending Covid-19 health restrictions)

THANK YOU TO OUR LONG STANDING PARTNERS

KIM&CO.

AGEL
Association générale des étudiants du Collège LaSalle

the
kersheh
group

raphaëlU
Créateurs d'uniformes scolaires



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TÉLI

ARDENE

O|X|F|O|R|D

BONLOOK

ALDO

DYNAMITE

l'intervalle

BESTSELLER[®]


LAMBERT

 Newman Staffing Group


MARTIN BANVILLE

GIANT TIGER  TIGRE GÉANT

Reitmans

LE CHÂTEAU

C La CANADIENNE
MONTREAL

MICHAEL KORS

E22

APRIL 26TH, 2022
CENTRE PIERRE-PÉLADEAU

entreprise@collegelasalle.com



[@entreprisemode](https://www.instagram.com/entreprisemode)

www.entreprisemode.com

SEE YOU THERE!

