

Partnership Proposal



The Future of Sustainability Collaboration Innovation

April 21st, 2020 - 7pm
Centre Pierre-Péladeau

Produced by



LaSalle College
Montréal



An Evening of Learning and Sharing

E20 is an interactive event that highlights the innovative final projects of the LaSalle College Fashion Marketing graduates. The evening explores the themes of sustainability, collaboration and innovation through the presentation of business concepts and discussions with industry experts and audience members. The evening will culminate in awarding the best business concept with the Public's Pick Award.



E20

IN NUMBERS

1 HOST

3 INDUSTRY EXPERTS

250 INDUSTRY PROFESSIONALS

800 AUDIENCE MEMBERS

26 BUSINESS CONCEPTS

9 SEMI-FINALIST TEAMS

1 PUBLIC'S PICK WINNER

MEDIA VISIBILITY

SOCIAL MEDIA

Featured posts and stories showcasing your company across our Instagram and Facebook platforms.

WEBSITE

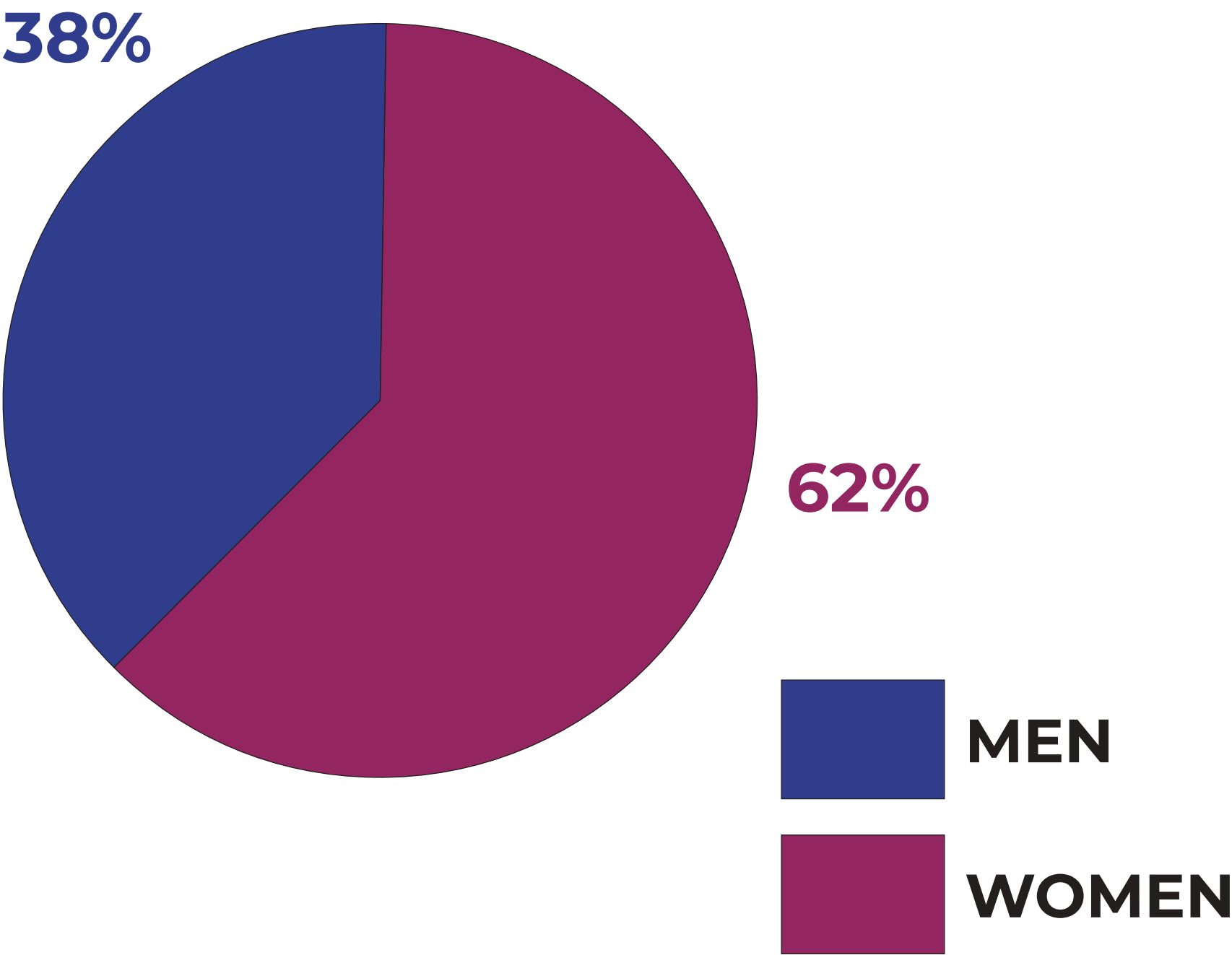
Logo and/or promotional video of your company featured on the website entreprisemode.com.

POSTER+INVITATION

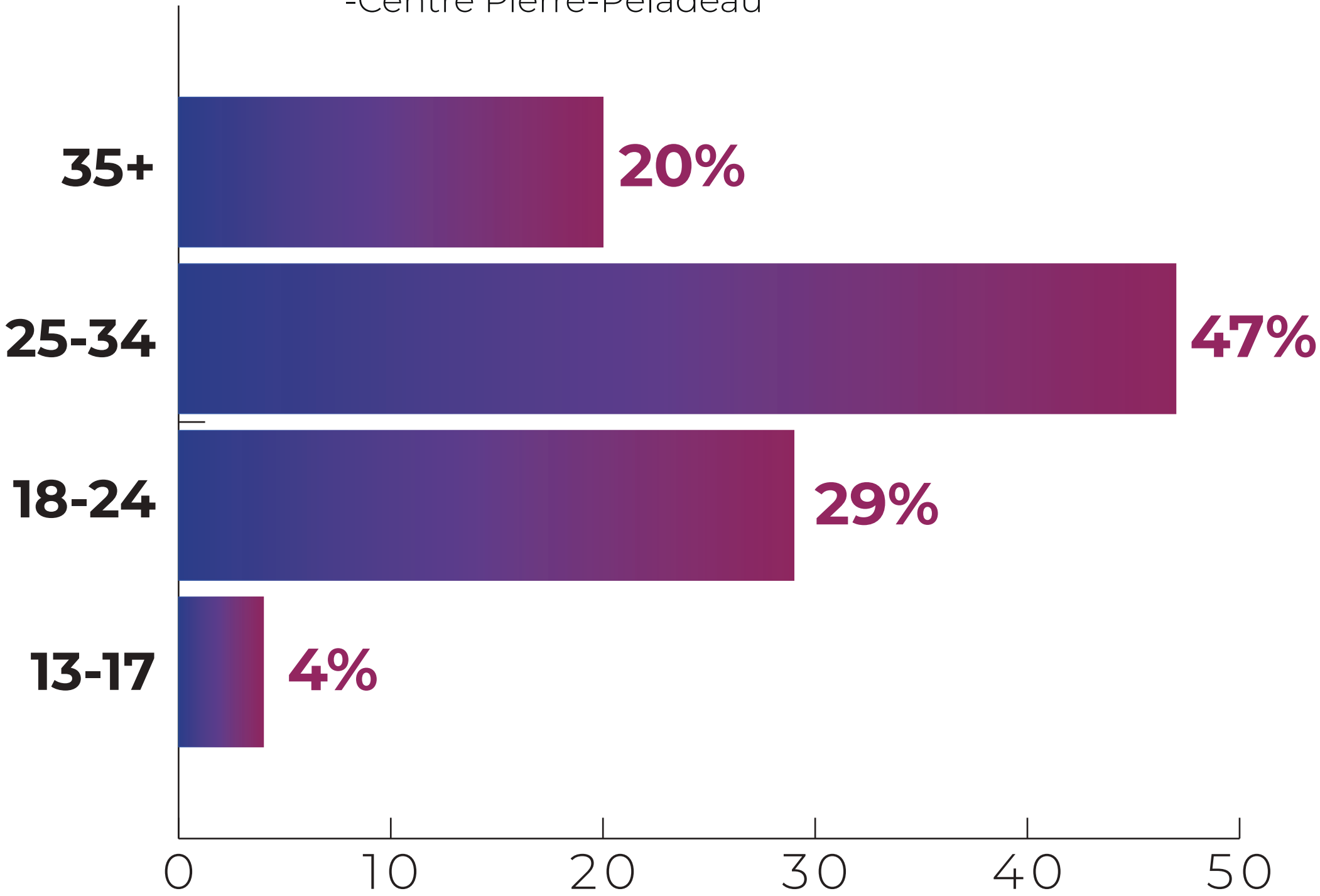
Company logo will be exclusively featured on our official poster and invitation.
- Diamond Partner

- LaSalle College
- St-Catherine Street entrance - LaSalle College
- Parking entrance - LaSalle College
- Centre Pierre-Péladeau

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WE ARE CONNECTED



10 K
followers



112 K
followers

@COLLEGELASALLE

@ENTREPRISEMODE

1 700
followers

1 720
followers



EVENT VISIBILITY

EVENT

Logo and/or promotional video of your company projected on the screens during our event.

ELECTRONIC BOOKLET

Logo featured within our official E20 electronic program.

POSTER

Company logo will be exclusively featured on our official poster.
- Diamond Partner



NETWORKING OPPORTUNITIES

COLLEGE ACTIVATION

Create an event with access to LaSalle College's whole student body (60 programs in total).

LCI NETWORK

Access to hundreds of student portfolios, job posting opportunities and access to the College's Annual Career Fair.

CELEBRATORY COCKTAIL

Meet and greet with industry professionals and our graduate students, future employees.



NAMING RIGHTS

THE EVENT

E20 in collaboration with
(your company).
- Diamond Partner

AWARDS

Become the official
sponsor of one our of many
awards.

ACTIVATION SPACE

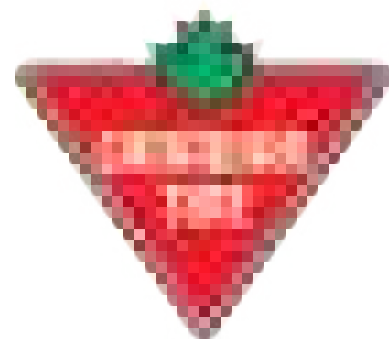
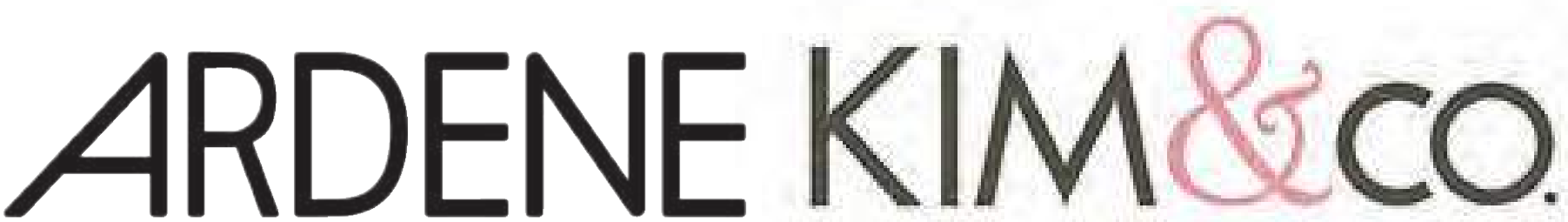
A branded space during our
event with your
products and/or services.



PARTNER BENEFITS

	DIAMOND \$12 k + details	PLATINUM \$ 8 k + details	CRYSTAL \$ 6 k + details	GOLD \$ 3 k + details	SILVER \$1k + details	BRONZE \$ 500 + details
Our <i>PUBLIC'S PICK AWARD</i> in your name	1					
Our <i>3 EXPERTS' CHOICE AWARDS</i> in your name		1				
Our <i>DREAM INTERNSHIP AWARD(S)</i> in your name			2			
Our <i>ACADEMIC EXCELLENCE AWARD/FACULTY AWARDS/CONTINUING EDUCATION AWARD</i> in you name				3+		
Placement of your logo on the official E20 poster, save the date and invitation	●					
Feature article in Le Journal 24H	●	●				
Visibility on our website	●	●	●	●	●	●
Projection of your logo during our event	●	●	●	●	●	●
Visibility in our official electronic program	●	●	●	●	●	●
Activation opportunity (product/service)	●	●	●	●	●	●
Number of Facebook and Instagram posts	4	3	2	1		
Number of Facebook and Instagram stories	6	5	4	3	2	1
VIP invitations	10	8	6	4	2	2

THANKS TO OUR E19 PARTNERS



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SEE YOU THERE!

Tuesday, April 21st, 2020

Centre Pierre-Péladeau

ENTREPRISE@COLLEGELASALLE.COM



@entreprisemode

WWW.ENTREPRISEMODE.COM